

Desert Storm 2014 Information

APRIL 23 – 26, 2014 LAKE HAVASU CITY, ARIZONA

Once again, Lakeracer LLC and Teague Custom Marine have joined together to bring the best event in the country to you! Another collection of the most significant performance boats across the nation are once again planning to converge on Lake Havasu in 2014!

Wednesday - Kicks off the Desert Storm event with the Second Annual "Krusin' for Kids". Under privileged and special needs children and adults will be coming from all over Arizona to have their DREAMS come true one KRUSE at a time. Volunteer participants will take our guests out on beautiful Lake Havasu for a "Kruse" and back into the London Bridge Resort docks where they will enjoy a fun filled day created just for them! Hosted by Lake Racer and Teague Custom Marine. We have teamed up with New Horizons who are bringing their clients and families to enjoy the festivities. We have several participants who have volunteered to take the public for boat rides for donations to New Horizons, please let us know if you would be interested in doing this.

Wednesday Evening - Lake Racer presents the Desert Storm open house hosted by Oregon Custom Marine, one of the nicest performance boat dealership in Lake Havasu. A silent and live auction may occur during the evening depending on donations for the auction, all proceeds from the auction will be presented to our charity, so they can continue the amazing work they do for families in need. Join us for a great evening of camaraderie with the best people in performance boating

Thursday will continue the excitement with our down town Street Party, opening this year at noon, all of our participants and Sponsors are invited to display their boats on McCulloch Boulevard which will be closed off for the event. Display and vendor booth areas can be purchased by our sponsors and the public. Last years Street Party was spectacular and over 40,000 people turned out from all over the area, so of course we have to make it even bigger this year.

Participant Registration and check in for the poker run and shootout will be Thursday night at the street party (Near LakeRacer Motorhome)

Friday morning back at the Nautical Resort, the Poker Run takes off with registration, drivers meeting and a parade thru the London Bridge Channel beginning the run. With 5 card open from 10:45 am to 2:30 pm and a helicopter photo station from 1:00 pm to 2:30 pm, there is lots of fun boating action!

Friday Afternoon -

Friday afternoon back at the Nautical Resort we have a water front concert and beach party with the poker run participants getting front row rafting privileges. We'll have water taxis available to bring you into card turn in where we will open the cards and record the results, the winners will be announced Saturday night at the Desert Storm Awards Party!!! The concert is open to other boaters by purchasing a raft up flag in advance.

Starting at 6:00 pm, at the Nautical Resort Poker Run Headquarters we have the VIP party for Poker Hand turn in. Complete with food buffet, hosted Budweiser, sponsor tents, and wild card prizes. We open the cards and record the winners, and party the night away till the late hours!

Saturday morning begins at the Nautical Resort Poker Run Headquarters with registration and check in for the Desert Storm Shootout. Then we move to the Site Six Marina for boat inspections and classification. The Shootout course starts off near Site Six Launch Ramp and runs two miles south on the California side. Set to run all day, we'll see who have the fastest boats in the west and the King of the Desert!!! Spectators have a great view from areas around the Site Six Launch Ramp, our wet pits location (VIPS only), in the parking lot, we have display and vendor areas available.

Saturday night we host a huge awards party with music as we award our participants with best in show, the top speeds in each shootout class and crown the new King and Queen of the Desert! Then top off the awards with our winners of the Poker Run.

For those would like to party into the night, there is a after party planned by River Daves Place, buses will be picking people up after our awards party to take you to the RDP After Party.

For the Desert Storm participants, sponsors and spectators, LakeRacer LLC is again producing a 64+ page event magazine with over 5000 issues, make sure and get yours! If you would like to advertise or provide feedback about our events, please contact Jim Nichols at jimn@lakeracerllc.com.

Desert Storm 2014 Schedule

April 23, 2014 Wednesday - Krusin' For Kids LakeRacer Charities

9:00 Am Driver Meeting – Nautical Resort Turtle Bar

10:00 Am to 1:00 PM Krusin' For Kids Powerboat Rides.. Hosted by LakeRacer, Teague Custom Marine and DCB at the Nautical Resort Docks.

1:00 pm to 4:00 pm Kids Pool Party and lunch at the Nautical Resort Pool "WET"

6:30 PM to 9:30 PM Open house and Welcome party at Oregon Custom Marine. Beer and food provided. 1515 Industrial Blvd, Lake Havasu City

April 24, 2014 Thursday – DESERT STORM STREET PARTY

9:00 AM - 12:00 PM Park the boats on Main Street – Vendor booth setup. Contact (602)578- 5975 to display your boat. Must be a registered participant or sponsor. (Limited # of Boats, call for your spot)

12:00 PM - 9:30 PM Main Street Boat Show and Street Party. Open to the public –Free Admission!

5:00 PM - EVENT REGISTRATION and checkin for Poker Run and Shootout Participants. Located on McCulloch across from BJ's saloon. Look for the LakeRacer Motor home.

April 25, 2014 Friday – DESERT STORM POKER RUN

7:00 AM - 8:30 AM – Poker Run registration and sign in - Nautical Poker Run Village

8:30 AM - 9:00 AM Poker Run Captains meeting - Nautical Poker Run Village. Mandatory Attendance for all Captains!!

9:00 Am to Noon Shootout Registration open.

9:45 AM - Fleet gathering for the channel parade - Thompson Bay off Nautical Inn beachfront. Find your group leader flag.

10:00 AM London Bridge Channel parade starts with Group 1

10:45 AM - 2:30 PM Morning card stations open

Havasu Springs Station #1 (Wozencraft Ins.)

Havasu Landing Station #2 (Nordic Boats.)

Thompson Bay Station #3 (HotBoat.com)

Black Meadow Landing Station #4 (Barrett Custom Marine)

Crazy Horse Station #5 (Krusin 4 Kids)

1:00 PM - 2:30 PM - Photo Station (Near Havasu Landing Sponsored by Pirate Cove Resort) – Unlike other events, you helicopter photo is included in your package, BUT, you must visit the photo station and line up for helicopter photos. Boats are released one at a time, and you'll get 2 to 3 great photos! Suggestion – maximum 60 MPH!

4:00 PM – 8:30 PM

Desert Storm Raft-Up Concert.

New for 2014 and hosted at the Nautical Resort we have installed buoy lines right off the Beach. With a stage and VIP area set at the old Tiki Terrace.

April 25, 2014 Friday – Continued

Concert Info - Poker Run participants and Desert Storm enthusiasts are invited to raft up and enjoy an afternoon of fun and Music. Tie up buoy lines are reserved for participants and boaters who fly a Desert Storm Pennant. Pennant colors indicate which lane the boater can use.

Red – closest to shore;

Yellow – center lane;

Green - for the lane farthest from shore.

Pennants can be ordered online or purchased at the Street Party. Poker Run Participants receive the Red Pennant as part of their registration.

Red -\$100, Yellow - \$50 and Green - \$25.

6:00 PM - 8:00 PM - Poker Run Card Turn-in at DS headquarters in VIP tent near stage. Food and beverage is available. No need to wait in line we will be open till 8:00 pm we will make announcements for last call. Enjoy the atmosphere visit friends and sponsor booths, relax, and enjoy the fun. Door prizes will be given out this night!! - **Wrist Bands are required - Shuttle boats will pick up participants from concert raft-up to bring in their cards.**

April 26, 2014 Saturday – DESERT STORM SHOOTOUT!

Run the two mile course starting near Site Six Launch Ramp and runs two miles south on the California side. With over 30 different classes available, you'll compete against boats like yours! Safety equipment is required; see rules in the registration packet.

7:00 AM - 8:00 AM – Final Shootout Registration, Nautical Poker Run Headquarters

8:00 AM – Shootout Drivers Meeting at Nautical

8:30 AM - Tech inspection begin at Site Six Docks.

9:00 AM Shootout Begins!

2:30 PM Shootout Completes

Desert Storm Awards Evening

Nautical Resorts Poker Run Headquarters – Awards Party open to participants and guests

6:30 PM Cocktails and music.

7:00 PM Buffet dinner for participants and sponsors

Nautical Poker Run Village - **Wrist Bands are required – Participants only**

7:30 PM - Awards Presentations Begin.

9:30 PM – The party continues, take a limo ride to the River Dave's Place After Party. Hosted Budwieser all night!

April 27, 2014 – Sunday – Appreciation Day Participants and Families DRIVE HOME SAFELY!

9:00 am Nautical Conference Center

Staff, Sponsor, Safety Boat Appreciation Breakfast